Atlantic Station: the future Home Park?

New condos in live-work-play community may prove worthy investment for parents

By Kristin Noell

When it comes to off-campus housing, Tech students spread across Atlanta, renting apartments and condos in Home Park and around Collier Road, Midtown and elsewhere. Now, with Atlantic Station, a new community on the west side of the downtown connector, there may be another attractive addition to students’ off-campus housing options.

Atlantic Station promises a new way of living by integrating home, business, commercial and leisure spaces into one community. It is a national model for smart growth and sustainable development, and it is an area so unique that the United States Postal Service gave it its own zip code, 30363.

In addition, many Tech students and their parents are looking into Atlantic Station as a good place to live as well as a good investment.

“A lot of parents have bought condos for their college-age kids to live in...[and] a lot go to Tech,” said Terri Thornton, a public relations representative for the Lane Company, which built the condos and apartments for Atlantic Station.

“The parents buy the condos as an investment,” Thornton said. “The kids like it cause there’s a business center. Atlantic Station has begun downtown destinations. Atlantic Station has begun

By Ethan Tweedie

Atlanta skyscrapers are the backdrop for the condos in Atlantic Station, a live-work-play community that is being built north of campus. A significant number of Tech students and their parents have bought property here.

Want a free iPod? Well, so does everyone else

By Jennifer Lee

Though internet-savvy Tech students are generally adept at avoiding online scams, a website that promises free iPods has been generating a considerable amount of buzz among students lately.

At first, www.freeipods.com seems relatively straightforward. Gra-tis Internet, the company behind the website, promises a free iPod Mini (a $250 dollar value) to anyone who signs up for various online promotions and persuades five other people to participate as well.

Subscribers are given a choice of 10 different offers, including trials of AOL, Netscape and Blockbuster online, or CDs and DVDs from BMG and Columbia House. Once the trials are over—for both the main subscriber and the referrals—the free iPod is dispatched.

However, many Tech students were wary of a catch when they first found out about the site.

“I figured it was a scam,” said Stephanie McLeod, a fifth-year Computer Engineering Major. “I thought the deal was too good to be true at first.”

“[It] isn’t a dodgy pyramid scheme; it’s a new form of online marketing supported by companies like eBay, AOL and Columbia House.”

Wired.com “Making Free iPods Pay Off”

By Jon Drewers / STUDENT PUBLICATIONS

Many gadget lovers already own Apple’s iPod Mini, but those who can’t afford the $250 Mini can check out www.freeipods.com, a somewhat suspicious-sounding—but surprisingly legit—websites.

But Cheng and other students did their own research, learning through forums and websites about the marketing strategy behind the site.

“I had seen links to the freeipods website in the form of ads on other websites,” said Keenan Atkinson, a second-year Electrical Engineering major. “At first I was skeptical, but a friend expressed confidence in it so I looked into it,” he said. “It seemed pretty straightforward. I never actually had to give any financial information to the FreePids site itself.”

“I started reading about the theory behind how the deal works, how the advertising exponentially spreads through the population,” Cheng explained. “It made sense to me, and I felt like I really didn’t have much to lose besides an hour of my time, so I decided to...just see what happens.”

Since then, Cheng is one of the few students who have actually earned enough referrals to get an iPod. He’s currently waiting for it to arrive; according to the site, delivery takes six to eight weeks.

In addition, the online tech magazine Wired.com published an article on Gratis Internet that, in many students’ eyes, lent the site further credibility.
speakers leaking speakings to weakening masses all you need is a knife, and a pot! planos de mini bajas I love this business nooooomy beautiful infographic is no longer in color!! waaahhhhh well, okay, technically it's DANIEL's beautiful infographic but still!! i didn't pull an all-nighter for nothing! Short of terrorists and child abusers, the burstas office attendants are the worst people on the planet. Can't wait for the ALLMAN BROTHERS BAND @ the Fabulous Fox Theatre!!!!!!!!!!!!!!!!!!!!!!!!!!! Is it really only the start of the semester not the end!! ????? I'm addicted to Initial D. Street racing imports is oddly alluring. Nique should put sliver box online. Something like http://www.tag-board.com/ Uh, I accidentally went to nique.com and it was Karia's Adult Playground _, I hate when I confuse that with Teck Georgia Tech has the biggest CoC in the southeast. Class starts at 5 mins after the hour, not on the hour! Fear the Spear of Immaculate Conception! Every Thursday night grass party. Place: grass (walk down Atlantic into homepark and you will find us) Time: 2.00 Details: no weed (it's called grass party because it is on the grass), just beer (BVO Jacob B. can eat my dung. Shake, Frybolck, and Meatward are no match for Igignokt and Ers. Boy, I haven't bickled科普 someone since Tacon. "Here's two forms of ID. Suck them both!" Burger Drops?!! I did know something I didn't. "Try this on for size, Fryman. Or for 59 cents more, try the Super Size!"
Redesign from page 15

for some hands-on feedback.”

The look of the website is also important to prospective students as well. Considering that 65 percent of applicants to Tech apply through the internet, the website’s appearance plays a definite role in the recruitment of new students.

“This latest revision will ultimately modify our Web presence more useful, more cohesive and far more appealing,” Bob Harry, the director of ICPA, said in an article in the Whirl.

“The Web is one of the most powerful communication tools we have, and this site will help Georgia Tech continue to attract the best and brightest to our actual and virtual campus,” Harry said.

According to Smith, most students are relatively happy with the changes in the website. He reports only one complaint so far about wanting the return of the old site. Many students may wonder, however, why the website was changed at all.

First of all, the code for the new website has been updated to be more advanced and standards-compliant. The code changes make the website easier and quicker to load, thus improving the goal of accessibility to students.

There were also complaints that the last update of the site, which occurred more than a year ago in July of 2003, was cluttered and too “stark.” This reportedly detracted from the website’s appearance.

“Photos speak louder than copy...We wanted to showcase more people and less well-known areas of campus.”

Jeff Smith
ICPA web developer

FreePods.com passes inspection as students jump on bandwagon

FreePods.com continues from page 13

“Surprisingly, the site appears to be legitimate,” the article read. “The program almost certainly isn’t a dodgy pyramid scheme; it’s a new form of online marketing supported by companies like eBay, AOL, and Columbia House.”

In addition, many of the offers are easily canceled. “I did the Netscape thing and then about 20 minutes later, I called them and canceled, so they didn’t make a dime off me,” said Prasad Komma, a fourth-year Electrical Engineering major.

As a result, the positive feedback has convinced a lot more Tech students to give the website a try.

The difficulty, say students who’ve registered with the site, is in finding five people who are willing to refer you—a task which becomes increasingly harder as more students hear about the site, sign up, and try to get their own referrals.

Most students are relatively laid-back about their referrals, purusing their five by word of mouth, including a link on AIM profiles, or good old-fashioned persuasion. Sometimes it works, and sometimes it doesn’t.

“I got my fifth referral about two months ago, and I can’t get my fifth today,” Beinart said. “I’m really busy with school and work, and I probably won’t get another one.”

According to Beinart, it’s a “conga line” scheme. “Just get five people to buy in to the deal,” Beinart said. “The website is like a Facebook page for the company, and the referrals are the ‘conga line’ works.”

So how does Gratis Internet, the company behind the site, benefit from the deal? The companies behind the offers listed on FreePods, such as AOL and Blockbuster, pay Gratis for each subscription they receive.

Therefore, Gratis makes a profit through “wasted” subscriptions—people who are unable to make the five referrals.

To maximize the situation on the consumer end, however, online...
**Tech Up Close**

**CAN YOU FIGURE OUT WHERE ON CAMPUS THIS PICTURE WAS TAKEN?**

Email focus@technique.gatech.edu for a chance to win a free student combo at Lil’ Dinos.

Last week’s Tech Up Close:
Concrete lattice on the face of Van Leer

Last week’s winner:
Mario Vittes

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**Last week’s Tech Up Close:**
Concrete lattice on the face of Van Leer

**Last week’s winner:**
Mario Vittes

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**THIS WEEK’S PHOTO:**

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**SLIVER**

www.qute.net/sliver

Damn you Pizza Hut, stop being closed!!!

“I’m gonna be a Jet!”

Ahhh, Christ. The King of No Pants returns. And where did all the fill boxes go that were so humorous? Ah well.

Speaking of which, Chris, you still smoking the pole? Matt, you still superficially degrade people?

Freyman, you still have that stupid laugh?

At least I can’t complaining about Derek. He was cool. At least I think so. He was never really there.

But at least he still had more personality than any of those people. But now I’ve got cell-ass friends who actually consider me a part of their group.

Except Comer. The ex-boyfriend left.

It means screw! IT MEANS SCREW!!!

YOU GOT TO HAVE BALLS.

YOU GOT TO HAVE BALLS TO PLAY POKER.

CAPSMAN DECLARES YOUR UNDYING LOYALTY.

CAPSMAN ALSO BELIEVES THAT YOU GOT TO HAVE BALLS TO PLAY POKER.

does the technique ever research anything or even have a slight knowledge of something before they make themselves look like idiots and publish it??

We should march the Capital and demand the money we deserve.

STORMBOLT!!!

My Love!

STOP BASHING NON-ENGINEERING MAJORS - it’s not easier, it’s just different.

Don’t ride 5 rollercoasters in less than 30 minutes. You’re gonna get screwed.

Eh, week 4 - time to throw in the towel.

I’m probably the only tech graduate student without a computer... hail me!

Wonder how many people started reading this sentence hoping it would be funny?

Go do that slingshot ride at six flags. It’s badass!

Meh!

you suck cole

What happened to the newspaper subscriptions?

skoo skoo skoo skoo skoo skoo skoo skoo skoo skaaaroooooski!!

See page 24 for more Slivers!
New CS degree has multimedia emphasis

By Marcela Musgrove
Staff Writer

The College of Computing and the School of Literature, Communication and Culture have teamed together to create a new interdisciplinary major. This fall, students can choose to earn a B.S. in Computational Media.

This program combines core classes in Computer Science with LCC classes in media studies and visual design, and will allow students to specialize in areas such as performance studies, digital special effects and interactive narrative and design.

This marks the first time that an undergraduate program is shared between different colleges, an aspect which has raised issues with the Registrar when categorizing these students.

However, at present, the department is allowing students from other majors to transfer into the program and is accepting applications for entering students for next fall.

The motivation for creating this major was due to a demand from employers looking for multimedia-oriented skills in potential employees, as well as a growing students and faculty awareness of this emerging job market.

“There’s a good niche for this in the marketplace,” said Thomas Akins, the executive director of the Department of Professional Practice. Akins is already talking with employers looking for multimedia-oriented skills in potential employees, as well as a growing students and faculty awareness of this emerging job market.

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Already, the program has attracted several students.

Cooper Welch transferred to Tech this summer as a Computer Science major, and plans to go into the film or video game industry after graduation. However, the self-described “artsy” junior switched to Computational Media mainly because, he said, “Programming is not for me.”

“IT’s not that I don’t like programming,” Welch explained. “I’m a person who’s more visually oriented.”

Similarly, Jamie Moore, a fourth-year Computer Science major, is also switching to Computational Media because he prefers an emphasis on graphics and animation rather than programming. “I didn’t realize CS was programming programs that let other people design,” he said.

Musa Sideeq is another recent transfer to the program. As a Computer Science major, Sideeq was interested in film and animation, and felt he was taking too many courses that were irrelevant to his interest, such as classes in networking and databases.

Sideeq also tried majoring in STAC, “While I had great theoretical courses, there just weren’t enough practical and hands-on courses offered,” he said.

However, faculty advisors for the program emphasize that the Computational Media major is still very much a technology-oriented de-

Submit a Sliver!
Visit www.nique.net/sliver and express your feelings!
Atlantic Station, located north of campus, hopes to be a unique community that will integrate affordable and upscale housing with commercial and business complexes, retail stores and restaurants.

The Commons is a creative endeavor to create the most attractive urban neighborhood possible. It consists of apartment buildings, townhouses and high-rise condominium towers in close proximity to Atlantic Station’s office and retail areas. The center of the Commons is a park with a fountained lake, a good location for concerts and festivals. Finally, the Village is predominantly retail shops and cafes with residential units across the road.

For more information, visit www.atlanticstation.com.